

# You Make the Difference Initiative

## Creating Our Board Expectations & Success Framework

This worksheet helps your board define what's expected of its members and how you'll measure success together. It's about clarity, alignment, and shared ownership—not time in chairs, but value delivered.

### SECTION 1: DEFINE THE GOAL (VISION ALIGNMENT)

“What are we really trying to achieve this year?”

- Write a 1–2 sentence shared goal for the organization.
  - Clarify why it matters (impact on community, youth, heritage, etc.)
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### SECTION 2: DEFINE THE ROLE (EXPECTATION DESIGN)

“What does it mean to be a board member here?”

- Brainstorm 15–20 ways board members can bring value (list-building).
  - Each board member selects 3–5 they will personally commit to.
  - Record them below:
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### **SECTION 3: DEFINE “WINNING” (MEASUREMENT FRAMEWORK)**

“How will we know if we’re succeeding?”

- Define 2–3 metrics that reflect:
    - Organizational success (e.g., event attendance, fundraising totals)
    - Community impact (e.g., feedback, reach, volunteer growth)
    - Board performance (e.g., contributions fulfilled, reporting done)
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### **SECTION 4: ACCOUNTABILITY & CELEBRATION**

“How will we track and celebrate progress?”

- Set a check-in rhythm (e.g., quarterly reflection, informal reporting).
  - List how success will be shared (newsletter, meeting shout-outs, public thanks).
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### **SECTION 5: ALIGNMENT COMMITMENT**

Each member signs off on their understanding of the goal, the role, and the definition of success.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_